



# RealTalk

COLLEGE MINISTRY

2024



2025



# ANNUAL REPORT

REAL CONVERSATIONS. BIBLICAL APPLICATION.





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# LETTER FROM OUR CAMPUS MINISTER

**ZACHARY BEASLEY II**



“

As I reflect on this past school year (August 2024 through July 2025), I am grateful for all that God has done through RealTalk College Ministry. From the first week of school to the goodbyes at graduation, the Lord has been faithful.

Weekly gatherings, small groups, and one-on-one discipleship relationships provided consistent opportunities to share the Gospel, grow spiritually, and build Christ-centered community.

”

## **Alabama State University (ASU)**

This past year, we had one student leader and one full-time campus missionary. We are now welcoming a team of six new leaders and two additional campus missionaries.

## **Tuskegee University (TU)**

Maki'ya, RealTalk's Campus Missionary, worked diligently at TU through teaching and discipleship. As a result of her investment, the ministry has grown, and this upcoming year we are welcoming four new leaders.

## **Overall Ministry Impact**

We are excited to welcome Maya Thompson, an Auburn University Montgomery graduate, and Savannah Mendenhall, an Alabama State University graduate, to our leadership team.



# MINISTRY OVERVIEW

## VISION

To reach college-age students for the sake of the Gospel of Jesus Christ.

## MISSION

To engage college-age students in building a relationship with Jesus Christ by sharing the gospel and addressing real-life problems with biblical solutions.

## VALUES

The Gospel, service, discipleship, leadership development, evangelism, and missions.



# MISSION TRIPS

NEW YORK, NY

GREENVILLE, SC

NAIROBI, KENYA

RIO HONDO, GUATEMALA





# EVANGELISM

Bible study and outreach were held weekly on both campuses.

## Alabama State University (ASU)



## Tuskegee University (TU)





# DISCIPLESHIP

We reached over 3,000 students this year, leading to 21 professions of faith from both campuses. The women and men from ASU and TU also continued to grow in numbers in their ministry.

## RealGrace:

Women's Bible  
Study,  
1<sup>st</sup> and 3<sup>rd</sup>  
Mondays @6pm



## RealMove:

Men's Bible  
Study,  
every other  
Wednesday  
@7pm





# EVENTS

International Friends Retreat: October  
Magic City Classic Community Service: October  
Pursue Conference: February  
RealTalk Podcast Filming: April



Pictured left to right





# REALTALK



# AFRICA

In 2023, in partnership with Fountwood Fellowship in Nairobi, Kenya, **RealTalk Kenya was launched.**



Since its inception, they have expanded to four campuses (JKUAT, KU, Zetech, University of Nairobi), two regions (Babadogo, Ngumba), and Alleuia Ministries in early March.





# MISSIONARY NEWS



I am Maki'ya Selma, RealTalk College Ministry's campus missionary, and I am delighted to say that on August 9, 2025, I will be leaving the United States for two years to serve as RealTalk Africa's campus missionary. While in Africa, I will be serving on college campuses and alongside local churches by teaching, sharing the Gospel, and shining the light of Christ.

For more info on how to give, email me at  
**[makiya.selma@gmail.com](mailto:makiya.selma@gmail.com)**





# THE IMPACT OF YOUR PARTNERSHIP

RealTalk disciples and mobilizes students locally, state-side, and internationally for the sake of the Gospel.



## Local

We believe in starting local, with students embarking on mission trips right here in Alabama, often in Montgomery and surrounding areas. The estimated investment to train and place a student on mission locally is **\$600**, which is **\$50 monthly**.



## National

After impactful local missions, RealTalk students are ready to serve nationwide! Our national mission trips open up new horizons for growth and connection. The estimated cost to place students on missions nationally is **\$1,200**, which is **\$100 monthly**.



## International

Students who've made a difference locally and nationally with RealTalk are now ready to take on international missions. The estimated investment to place a student on mission internationally is **\$3,600**, which is **\$300 monthly**.



Our hope is to introduce a student local, state-side, and international ministry before graduating. The estimated total investment to equip a student in each of these areas is **\$5,400** which is **\$450 monthly**.

## WAYS TO GIVE

**Online** (tax- deductible):

Through our church partnership with Strong Tower at Washington Park

[www.realtalkal.org/give](http://www.realtalkal.org/give)

**By Mail** (tax- deductible):

Strong Tower at  
Washington Park Church  
ATTN: RealTalk College  
Ministry  
PO Box 9194  
Montgomery, AL 36108

**CashApp:**

\$realtalkal



